

GRAPHIC DESIGNER · DIGITAL ARTIST

## foundation



creative direction • corporate identity • product branding • web design  
HTML • marketing • ad copywriting • typography • editorial • point of sale  
store decor • presentations • digital photography / editing • illustration



digital pre-press / post-press • wide-format printing  
sign production • lamination and mounting • quality control  
basic equipment maintenance • inventory control • shipping



collaborates with different teams to ensure projects are met on time  
uses research and strategy to execute intelligent artwork that meets  
the goal and purpose • adaptive to learning, improving and mentoring  
situations • willing to take creative risks • work ethic that won't disappoint

## timeline



SPELLBINDERS PAPER ARTS, LLC | PRODUCT DESIGN MANAGER | 5/2013 - PRESENT | 4 YEARS  
Started in 2013 and promoted in 2014 as Sr. Designer and Supervisor. Responsible for maintaining close working relationships with Artists, Project Managers, Marketing and Sales departments by delivering quality design content, efficient workflow results and effective delegation to successfully meet deadlines. Primary duties involve providing creative direction, feedback and constructive support to illustrators; creating concept presentations for sales meetings; managing weekly team objectives and ensuring company expectations and standards are satisfied. *Design* - create and design vector illustrations of crafting products using provided inspiration from the Art Director or external clients. Convert approved designs for product manufacturing. Other responsibilities include testing, troubleshooting and correction any defects in product quality and performance.



COCA-COLA REFRESHMENTS | GRAPHIC DESIGNER | 10/2007 - 5/2013 | 5.5 YEARS  
Responsible for operating and maintaining an in-house Print Shop providing point of sale and marketing signage - supporting the Arizona, Las Vegas and New Mexico region's sales team. *Design* - creation of hi-profile artwork for corporate or field execution. *Production* - printing, sign fabrication, quality control and shipping. *Administrative* - order processing, supply inventory, schedule management, create solutions for workflow efficiency and communicate with vendors, customers and marketing departments.



FRANK QUINOL | FREELANCE DESIGNER | 3/2002 - PRESENT | 12 YEARS  
Providing creative services for small to medium sized businesses. Specializing in identity, branding and web design. Projects including but not limited to logos, product packaging, marketing collateral, sales presentations and informational websites.



SCHORLEAF, INC. | SENIOR DESIGNER & PRODUCTION ARTIST | 3/2002 - 10/2007 | 5.5 YEARS  
Worked directly with the Creative Director to create store decor concepts. *Design* - render and illustrate floorplans and elevations, design exterior and interior signage, publish fabrication manuals and generate shop files for construction. *Production* - department management, wide-format printing, digital pre-press / post-press, sign fabrication, quality control and shipping.

## contributions



- 2013 CREATE & CRAFT | UNITED KINGDOM  
private label die products
- 2007 FRESH & EASY | PHOENIX, AZ  
corporate identity and store décor development
- 2006 FRY'S MERCADO | PHOENIX, AZ  
store décor development
- 2006 WHOLE FOODS MARKETS | MID-ATLANTIC  
store décor development
- 2004 ROSELYN O'CONNELL | PHOENIX, AZ  
political campaign signage development

## proficiency

Adobe Creative Suite



Microsoft Office



• Onyx PosterShop

## education



- COLLINS COLLEGE | TEMPE, AZ | 2000  
Visual Communication
- UNLV | LAS VEGAS, NV | 1998  
Fine Arts

## let's get started



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